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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/741,600	12/19/2000	Preston J. Hunt	81674-027 3214	4765

27496 7590 12/01/2004

PILLSBURY WINTHROP LLP  
725 S. FIGUEROA STREET  
SUITE 2800  
LOS ANGELES, CA 90017

EXAMINER
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ABEL JALIL, NEVEEN

ART UNIT	PAPER NUMBER
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2165

DATE MAILED: 12/01/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

<b>Interview Summary</b>	<b>Application No.</b>	<b>Applicant(s)</b>	
	09/741,600	HUNT ET AL.	
	<b>Examiner</b>	<b>Art Unit</b>	
	Neveen Abel-Jalil	2165	

All participants (applicant, applicant's representative, PTO personnel):

- (1) Mr. Mark R. Kendrick (Attorney of Record). (3) Sam Rimell (Primary).  
 (2) Neveen Abel-Jalil. (4) \_\_\_\_\_.

Date of Interview: 23 November 2004.

Type: a) ☒ Telephonic b) ☐ Video Conference  
 c) ☒ Personal [copy given to: 1) ☐ applicant 2) ☐ applicant's representative]

Exhibit shown or demonstration conducted: d) ☐ Yes e) ☒ No.  
 If Yes, brief description: \_\_\_\_\_.

Claim(s) discussed: Claim 1, and claim 44.

Identification of prior art discussed: Logan et al. (U.S. Patent No. 6,199,076 B1) and Drosset et al. (U.S. Patent No. 6,662,231 B1).

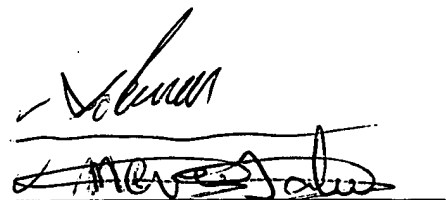
Agreement with respect to the claims f) ☐ was reached. g) ☐ was not reached. h) ☒ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: See Continuation Sheet.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN ONE MONTH FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.

  
 Examiner's signature, if required

Continuation of Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: The Applicant requested the After-Final interview to argue the difference between the cited art and the claims. The applicant's representative was open to make suggested amendment to claim 1 specifically highlighting the difference between the determination module scanning the user's device and between the combination of the cited references Logan et al. and Drosset et al.

The Examiner stated that the claims as they are written now do not depict step a + step b generates step c. Instead in no place, do the claims show that the server hosting the preference modulation performs the action of scanning the user's device and producing in combination with a score, a preference profile which is then stored on the server. The Applicant's representative agreed to further clarify this point by amending the claims and submitting a Request for Continued Examination.